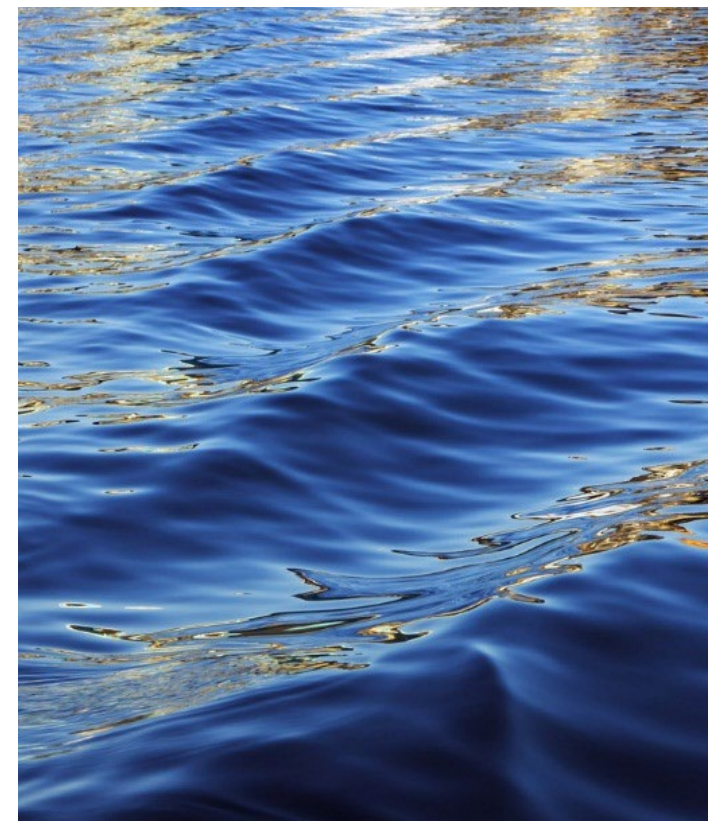




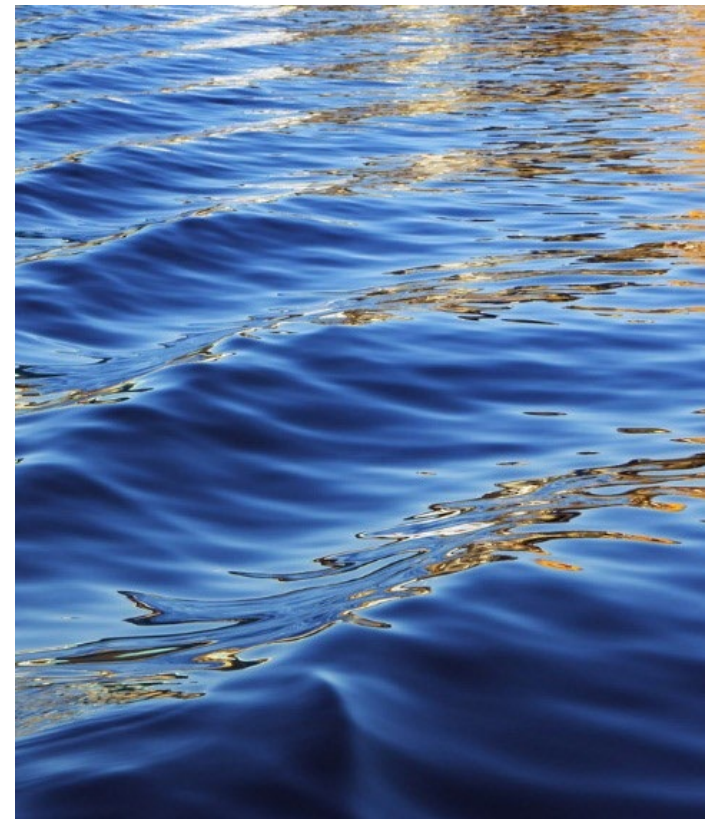
WELCOME TO
'Being greener'





SUSTAINABLE FASHION & BEAUTY

Callie Barlow – Eco Mama ☺



ACTION SUMMARY

- Talk around ways to make changes in fashion and beauty
- Give examples of how to make these changes
- Product / brand reviews
- Q&A

How can we reduce our fashion environmental impact?

- Buy less
- Buy clothes from sustainable brands
- Buy better quality
- Think twice before throwing out your clothes
- Buy second hand, swap and rent clothing
- Keep an eye on your washing



How to make your beauty routine more sustainable?

- Choose products in sustainable packaging
- Recycle
- Reuse
- Refill
- Ditch the disposables
- Switch off your water
- Choose eco-friendly brands



Where to start with making changes

- Think before you buy:
 - Do you need it?
 - Is there a second hand / rental option available?
 - Is there a more sustainable alternative if you do need to buy it?
- Can it be repurposed?
 - Made into something else?
 - Donated?
 - Refilled?
- Lifespan – how to make it last:
 - Fashion:
 - Wash at 30
 - Wear more than once (not undies or socks) and wear a minimum of 30 times
 - Repair / amend it
 - Beauty:
 - Use it all up!
 - Refill it
 - Make your own

Product / brand reviews

- Fashion:
 - eBay / Vinted / charity shops
 - Upcycle businesses: Mumma's Wardrobe, Made by SJP
 - Brands / shops*: Lucy & Yak, Zara, TOMS, Levi's, Boden, Cath Kidston, ASOS, Babi Pur, &Keep
- Beauty:
 - Deodorant: Wild
 - Face: Bolt Beauty
 - Brands / shops*: UpCycle, Neal's Yard, Lush, Davines, The Body Shop, Dove, Minimal, Liz Earle, Scrubingtons, Babi Pur, &Keep

*A lot of high street stores are making changes to become more sustainable, but have a long way to go yet.

Any Questions?



JOIN US ON FACEBOOK

The screenshot displays a Facebook browser window with several tabs open: 'Inbox (10,577) - juliestrawson@g...', 'LEAF - Local Environment Action Friends', 'Movie/Films: Arts in the Langford', and 'langford lakes cafe - Google Search'. The active tab shows the Facebook group page for 'LEAF - Local Environment Action Friends' at the URL 'facebook.com/groups/leafinthewylleyvalley'.

Group Header: The group name is 'LEAF - Local Environment Action Friends' with the tagline '...in the Wyllye Valley'. It is a private group with 79 members.

Post by Julie Strawson: The post, dated 17 March at 13:15, is an announcement about an 'Open Day & Plant Sale' at 'Wiltshire Wildlife Trust Langford Lakes' on April 9th. It mentions a look at an electric car and making candy floss using car power.

Task List: Get started as a group expert

- 2 of 4 steps completed
- Share your expertise and build your reputation in the community.
- Add expertise to your group profile
- Share what you know in a Q&A
- Start to answer member questions (checked)
- Invite friends with expertise (checked)

About: LEAF - Local Environment Action Friends is a politics-free group formed in 2021 to respond to Wiltshire Council's declaration of a Climate Emergency. It is currently set to 'Private'.

Event Banner: A green banner for a 'Being greener' plant sale on Saturday 9th April (10am - 4pm) in partnership with Arts in the Langfords.

Windows Taskbar: The bottom of the screen shows a Windows taskbar with the search bar, task view button, and several application icons. The system clock shows 16:52 on 07/04/2022.



LOCAL ENVIRONMENT ACTION FRIENDS
...in the Wyllye Valley