

WCA Members Meeting 7th October

Note of Actions

The meeting was held over Zoom and 29 people attended. The main item of the evening was to discuss Engagement and we were delighted to welcome Ellen Gale to help in our thinking.

Here are a few REMINDERS of other items we discussed

Youth Group

We all know what an impact young people can have getting the message out there. Look at Youth Strike for Climate and all that is now being done by young people to push for change.

Get in touch with your children, grandchildren, nephews, nieces, friends and their children to join our Youth Group. First meeting on 21st October and details are [HERE](#)

Topic Groups

Are up and running. Come and have your say at these groups. Help make an impact across the County. We've sent out a dairy update with the latest meetings on but if you want to find out more, go to our website. Link [HERE](#)

Have your say

The Wiltshire Council Climate Task Group has produced a report on Energy and Transport & Air quality. This is you and our groups chance to have a say on it at full Council on 20th October. The document is on our website [HERE](#)

Engagement in the County

We were delighted to welcome Ellen, who started the meeting with a presentation and talk about her dissertation which was about engaging business and "the business case for environmentalism". The talk was very interesting indeed and perfect for this meeting as the theme was about how to engage a broader audience.

The meeting split up into five breakout room where we explored ideas on who we need to engage with in order to encourage more action to be taken on climate change. Here the list of ideas and associated actions that came from the meeting:

Engagement Ideas			
Idea	Proposed Action	Who progressing	Update
Engage and encourage Parish & Town Councils	Develop a survey to baseline, highlight the issue and promote thought and identify effective practice - What are they planning in order to be carbon neutral by 2030.	Christian, Adam and Bill	Meeting called for 27 th Oct for initial talks with WC to explore how best to work together on surveys
	Encourage members to join Parish and Town council as members	ALL	
	Consider setting up an Award for greenest/most sustainable village or town		
	Set up meeting with Community Engagement managers that work with the Area boards	Christian	
	Look at influencing Neighbourhood plans		
Engage and encourage Businesses	Develop a survey to baseline, highlight the issue and promote thought and identify effective practice – What are they planning in order to be carbon neutral by 2030.	Christian, Adam and Bill	Meeting called for 27 th Oct for initial talks with WC to explore how best to work together on surveys
	WCA deal with county wide or larger companies eg Dyson, Wessex Water, MOD etc		
	Local groups to share ideas and plans for local companies	Some local groups already engaged. Please share with other groups. Use WCA as platform	

	Make contact with local awards schemes to encourage a 'sustainability' award and to ensure that all awards include a green criterion.		
	Consider inviting 'Hills waste" to a WCA meeting to explore what they are doing and if WCA can help		
	Establish whether public services such as the Police have plans to be carbon neutral by 2030		
	Work with local MOD and explore if they have plans to reduce carbon emissions		
	Consider Environmental "awards" or "preferred provider" schemes for Wiltshire businesses on WCA Website		
	Consider using public pressure with businesses that do not show signs of engaging.		
Influence MPs	Call a regular meeting to include all Wiltshire MPs	Bill + volunteers please	
School and Colleges	Contact student unions or equivalent		
	Consider setting up 'Education' part of WCA – Possibly a topic group		
Work with farmers and NFU			
Engage with press and other media	Contact local press to place "Environmental Editorials" e.g. Wiltshire Times, Warminster Journal, Gazette&Herald, Salisbury Journal etc	Bill+other volunteers please	

	Contact local radio and TV for regular “environmental space” in programmes	Bill+other volunteers please	
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