**Wiltshire Climate Alliance - Outreach and Engagement Topic Group**

**Action Log – Updated February 2021**

**Notes from meeting held on 10th February 2021:**

* **Area Board** - Graham Martin kindly agreed to lead on a significant piece of work to ensure that we have a coordinated approach to working with area board in Wiltshire. There are 18 of these across Wiltshire with about 5 to 8 Councillors on each area board which is meant to meet every two months. Local parish and Town Councils are invited to attend along with partner agencies such as education, Police and Fire services and members of the public are also welcomed. Each Area board has a budget and makes decisions about how their area is run. The WCA want to ensure that Climate Change is a significant agenda item at each meeting. Christian agreed to help by creating a dedicated page on the website for this work with the aim of having an interactive map.
* **Engagement with Businesses –** This very large piece of work has faltered over recent weeks but much of the framework is in place – A spread sheet of all businesses in Wiltshire has been created and is ready to be populated with information as to what the largest businesses are doing to reduce their emissions. Bill agreed to refresh the business strategy. Julian has agreed to invite Nina (did not catch her second name) from Business West to talk to this group.
* **Contact with the MOD –** Graham has a number on contacts in the MOD including someone who has done some work to reduce CO2 emissions. Graham will invite them to a WCA meeting.

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| Engagement Ideas |
| **Idea** | **Proposed Action** | **Who progressing** | **Update** |
| Engage and encourage Parish & Town Councils | Develop a survey to baseline, highlight the issue and promote thought and identify effective practice - What are they planning in order to be carbon neutral by 2030. | Christian, Adam and Bill & Hayley | Informed that NALC have published a survey for parish and town councils. We are awaiting results – Negative feedback from one Wiltshire Parish Council complaining that the term Climate Emergency was inappropriate. Awaiting update from NALCUPDATE 10/2/21 – Christian Has sent a chasing E mail requesting the results of the survey. |
| Encourage members to join Parish and Town council as members | ALL | To be raised at next members meeting in Jan 2021. |
| Consider setting up an Award for greenest/most sustainable village or town | Christian | Consider when results of NALC survey received. |
| Set up meeting with Community Engagement managers that work with the Area boards | Christian | This has been done - now need to contact Wiltshire Community Foundation – Graham Martin is working on a proposal for WCA to have unified approach to Area BoardsUpdate 10/2/21 – See note at the top of this page. |
| Look at influencing Neighbourhood plans |  | This now falls under the Sustainable Development Topic Group. |
| Engage and encourage Businesses  | Develop a survey to baseline, highlight the issue and promote thought and identify effective practice – What are they planning in order to be carbon neutral by 2030. | Christian, Adam and Bill & Hayley | * Bill to put together strategy to engage with business

Update 10/2/21 – Bill to refresh strategy* Christian to write article to look for examples where businesses are doing well in Wiltshire - Completed
* Christian to develop guidance for those who have volunteered to research Wiltshire Businesses – Awaiting strategy document and will then write guidance
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| WCA deal with county wide or larger companies eg Dyson, Wessex Water, MOD etc |  |  |
| Local groups to share ideas and plans for local companies  | Some local groups already engaged. Please share with other groups. Use WCA as platform |  |
| Make contact with local awards schemes to encourage a ‘sustainability’ award and to ensure that all awards include a green criterion. |  |  |
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| Establish whether public services such as the Police have plans to be carbon neutral by 2030  |  | Andrew Nicholson has sent request for info to the PCC – 11/2/21 |
| Work with local MOD and explore if they have plans to reduce carbon emissions  | Mike and Margaret to make contact with MOD Wiltshire to establish what they are doing. | Christian to forward MOD contact details supplied by Graham Wright – Done10/2/21 – Graham Martin to invite MOD rep to WCA meeting. |
| Consider Environmental “awards” or “preferred provider” schemes for Wiltshire businesses on WCA Website | Julian, Hayley, Bill, Margaret, Christian & Ros to set up working group to explore engagement with Businesses with a view to consider setting up an awards scheme | Business engagement meeting has met above actions agreed – 10/2/21 - On Hold |
| Consider using public pressure with businesses that do not show signs of engaging. |  |  |
| Influence MPs | Call a regular meeting to include all Wiltshire MPs | Bill to coordinate letters to Wilts MPs – Julian for Swindon. Others to write to their own. Bill to send out example letter to send | Date set for 22nd January 2021 for meeting with MPs – Completed – Further meeting “Kruger Climate Sumit’ 19th Feb and some MP attending Youth meeting on 22/2/21 |
| School and Colleges | Contact student unions or equivalent | Await result of workshop for your people on 12th November.  | We will support WC’s idea to push the <https://letsgozero.org/>initiative |
|  | Consider setting up ‘Education’ part of WCA – Possibly a topic group |  |  |
| WVA Youth group to be progressed |  | Youth group is doing well and will have dedicated section on website by January 2021 – Completed – Youth conference 22/2/21 |
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| Work with farmers and NFU |  | Work with farmers to come under the land-use group. Can be taken off the list of actions for this group. | Awaiting update |
| Engage with press and other media | Contact local press to place “Environmental Editorials” e.g. Wiltshire Times, Warminster Journal, Gazette&Herald, Salisbury Journal etc | Eva has had meeting with 8 WCA members who would like to write articles. Needs a coordinator. Hayley volunteered to take this on.  | Eva and Hayley to meet to handover responsibility for coordinating articles to press.Wiltshire Times have now offered WCA regular full page for article. Likely to be every 2 weeks! Significant progress! First article in Wiltshire Times on 12/2/21 – some issues with formatting but still progress. |
|  | Contact local radio and TV for regular “environmental space” in programmes | Bill+other volunteers please | Bill has deadline of 6th November to make contact with radio stations!Bill to try again before 22/2/21 meeting |